The Culture Hacker Small Business Toolbox

The Culture Hacker Small Business Toolbox provides organizations with ten to 100 people and limited human resource infrastructure with the necessary tools, training, templates, and advice to develop a positive, performance-driven, and profitable culture.

The Culture Hacker Small Business Toolbox is designed by world-renowned author, business coach, and culture consultant Shane Green. He has consulted with companies like NBA, BMW, United Airlines, MGM Resorts International, McCann, Westfield, and Footlocker on developing and implementing EX (employee experience) strategies to improve customer experiences, employee retention and engagement, and company culture. His research and experience are captured in his book *Culture Hacker*, and he is featured in *Harvard Business Review*, *Forbes*, and *Bloomberg*.
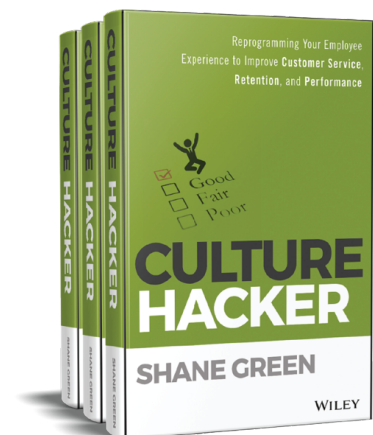
> "If you don't define precisely what is supposed to happen at critical moments in the employee journey, then the experience will at best be mediocre. An organisation is responsible for creating mechanisms and guiding their managers on how to deliver a positive, engaging, and safe employee experience."
> —*Shane Green*, Culture Hacker

Managers are good at working in their business but often struggle to work on their business, specifically their company or team culture. The Culture Hacker Small Business Toolbox was designed to give managers the insights, guidance, and tools they need to build a world-class work environment and employee experience.

> "The programs and training introduced to our leaders and associates have proven to be instrumental in creating change and instituting a culture of excellence in the most challenging of environments."
> —*John Higgins, COO, Cipriani*

CULTURE HACKER
REPROGRAMMING THE EMPLOYEE EXPERIENCE

The Culture Hacker Small Business Toolbox

A Guide to Defining and Implementing Your Mission and Values

A Guide to Building a Culture of Creativity and Innovation

Recruitment Guide and Tools

Orientation and Onboarding Guide and Tools

A Guide and Tools to Master Facilitation and Training

A Guide to Enable and Empower Your Employees

Coaching Conversation Guide and Tools

Goal-Setting and Action-Planning Guide and Tools

Change Leadership Guide

Employee Engagement Guide and Tools

Effecitve Communication and Meeting Guide and Tools

Emotional Inteligence and Leadership Training

A Guide to Building an Ethical Business

A Guide to Managing Stress and Enhancing Wellness

Inclusion and Equality Guide and Tools

A Guide for Leading a Remote Workforce

> "Leadership is a manager's ability to inspire their employees' hearts and minds to *want* to perform at their best. Leadership is the key to your culture and your employee experience at work."
> —*Shane Green,* Culture Hacker

Allow your owners and managers to have easy access to a comprehensive collection of training, tools, templates, and best practices utilized globally by some of the most dynamic and successful small businesses today.

> "Shane has 'cracked the code' when it comes to activating leaders to inspire their employees to deliver on the brand promise."
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> —*Jim Pilarski, VP of human resources, Hakkasan Group*